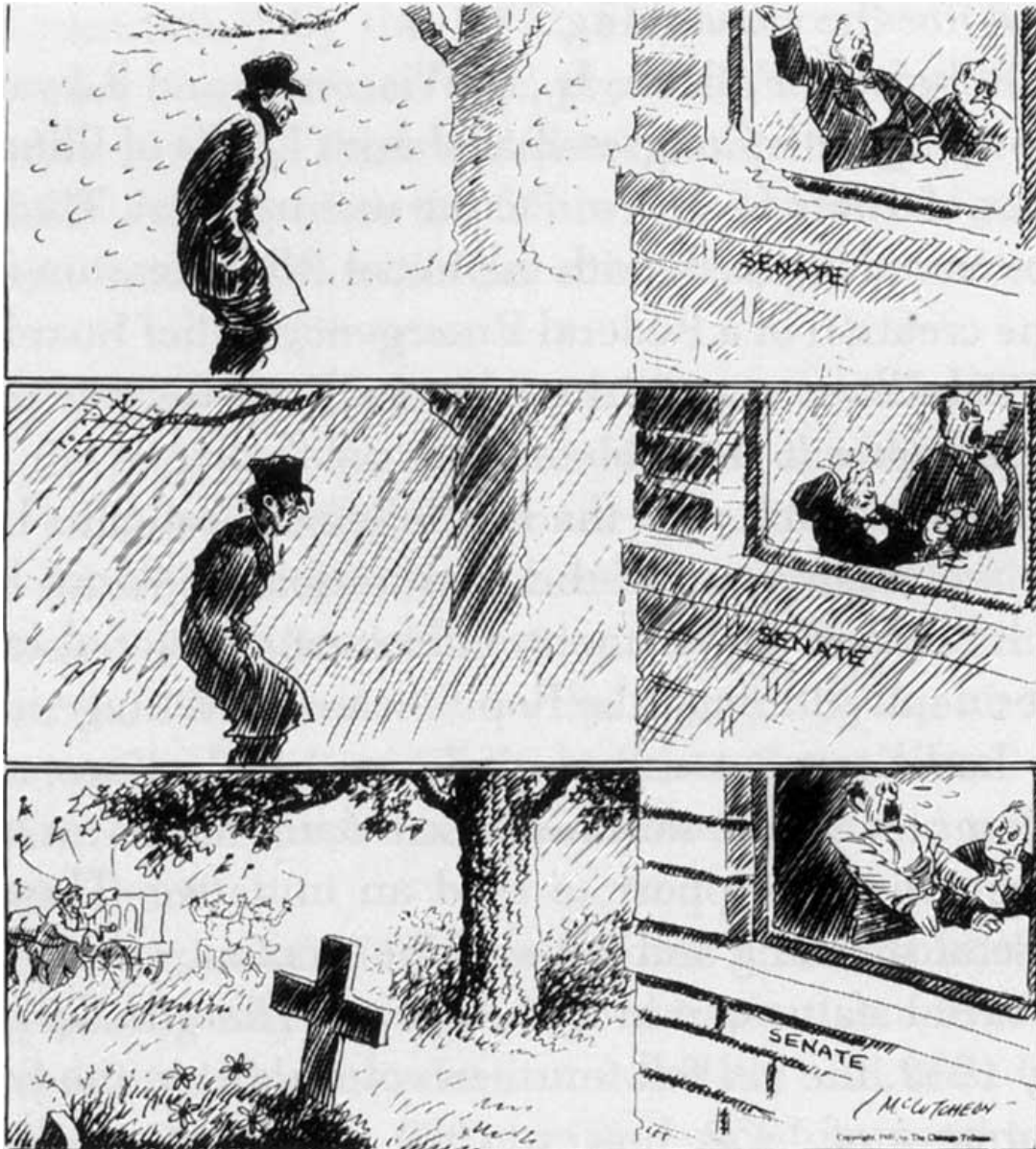


Warm Up



1. What is the man waiting for?
2. What is the message of this cartoon?
3. Could this cartoon be applied to any events recently?

FDR's New Deal and the Great Depression



1929

Stock Market Crash

- **Prices inflated from overspeculation & buying on margin**
- **Stock sell-off spins out of control on Black Tuesday**
- **Billions lost in one day**

1930

Bank Failures

- Fear of closings cause many withdrawals
- No insurance against bank closings

1931

- Thousands of banks close





The POOR MAN'S STORE

BUY
SELL
TRADE

The
POOR
MAN'S
STORE

WE
BUY
anything
OF
VALUE

Dresses
Mens Pant
Suits
Coats

LIFE







RARIG'S KID
DOESN'T STARVE
WHY SHOULD WE?

WHY CAN'T YOU
GIVE MY DAD
A JOB,?

LIKE
AT TOO
SEHAN

**JOBLESS MEN
KEEP GOING
WE CAN'T TAKE CARE OF OUR OWN
CHAMBER OF COMMERCE**

MB
43100





WANTED
URGENTLY

a strong rope
to hang myself

alternatively,
unfurnished accommodation
for my wife
unborn child
and myself



FREE
SOUP COFFEE & DOUGHNUTS
FOR THE UNEMPLOYED

FREE SOUP

ALAN
HORAN
BAILIFF

PARKING

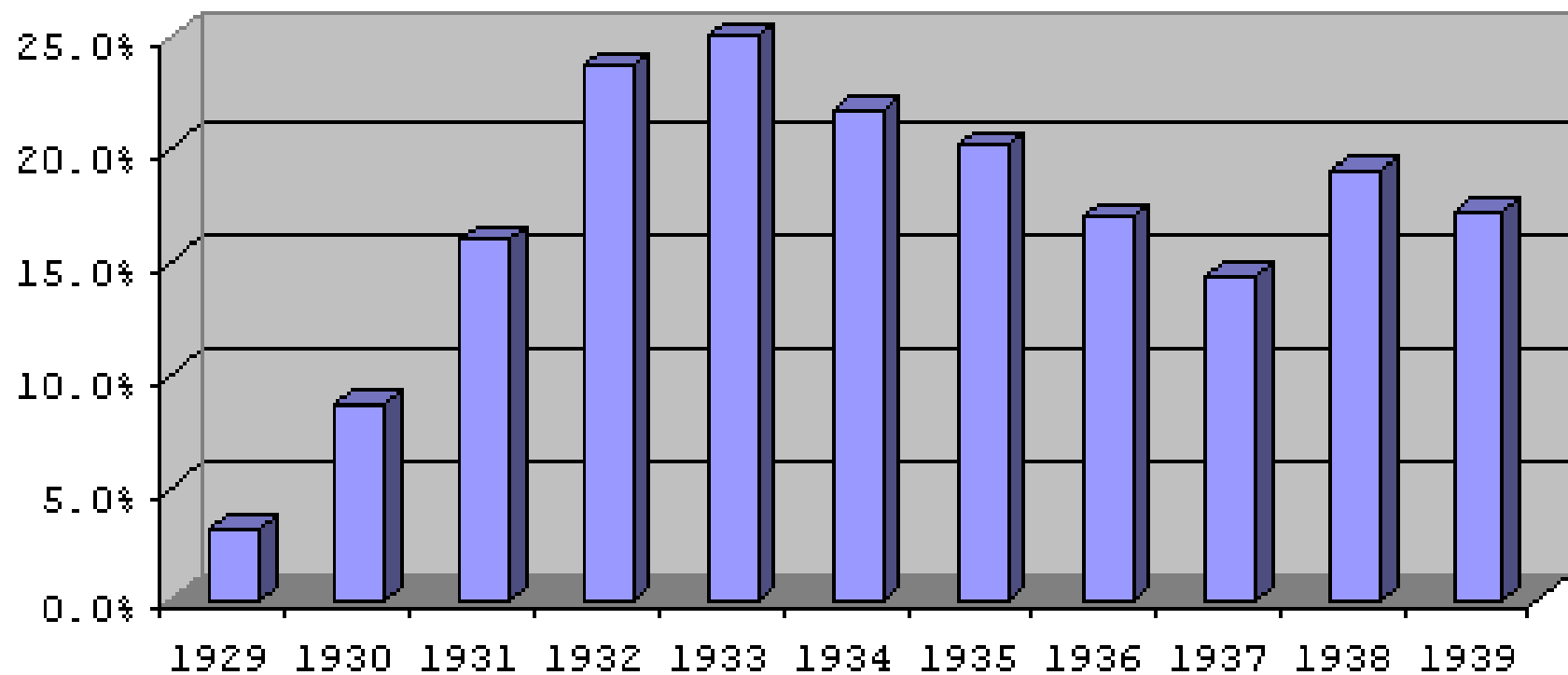


The New Heroes

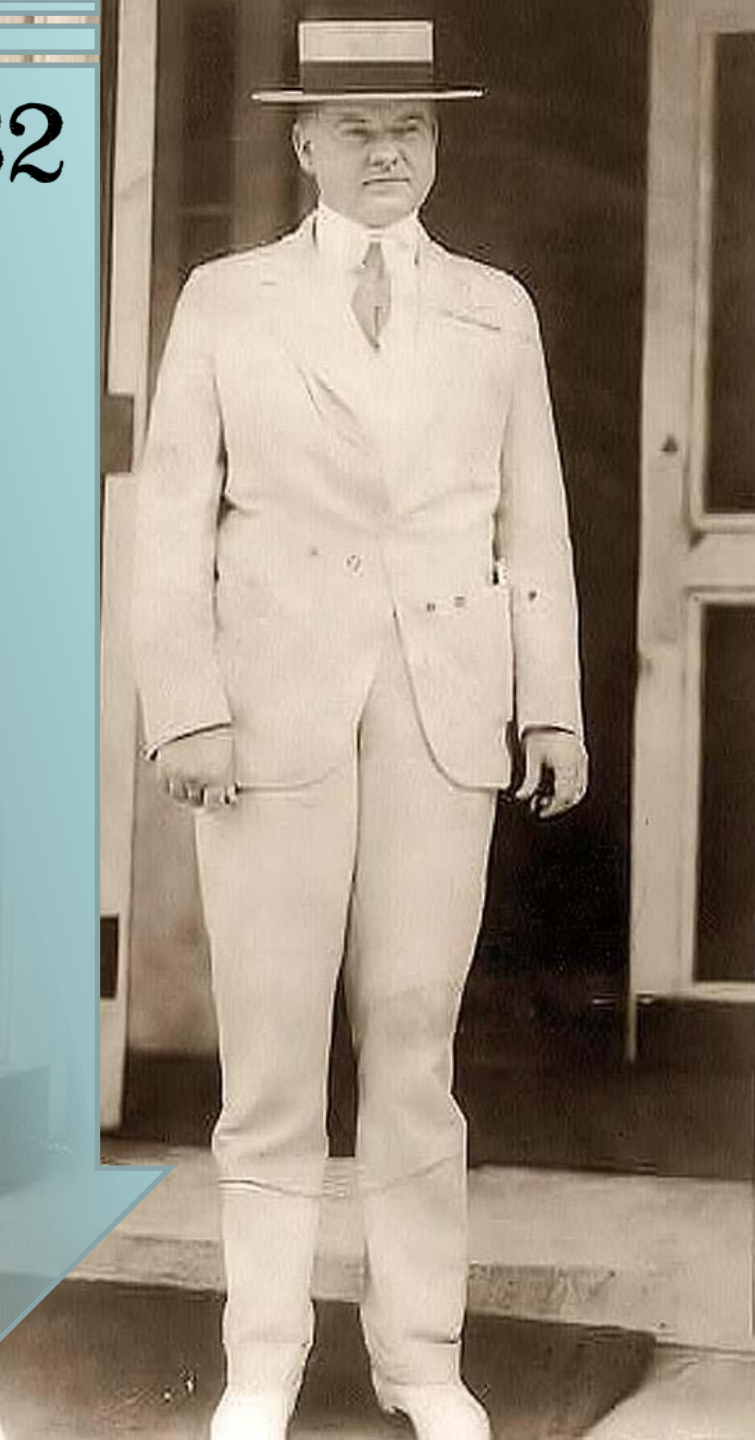
- **Bank robbers**
- **Bonnie & Clyde**
- **John Dillinger**



Unemployment in the Great Depression



1932



President Herbert Hoover

- Does little to stop the Depression
- Franklin D. Roosevelt wins 1932 election

Franklin D. Roosevelt

- **Democrat from NY**
- **Promises that
“Happy Days Are
Here Again”**



Franklin D. Roosevelt

- Starts planning his “**first 100 days**”
- Calls reforms his “**New Deal**” for Americans
- Makes a more active government

The only thing
we have to fear
is fear itself!





We need **Relief,**
Recovery, and **Reform!**

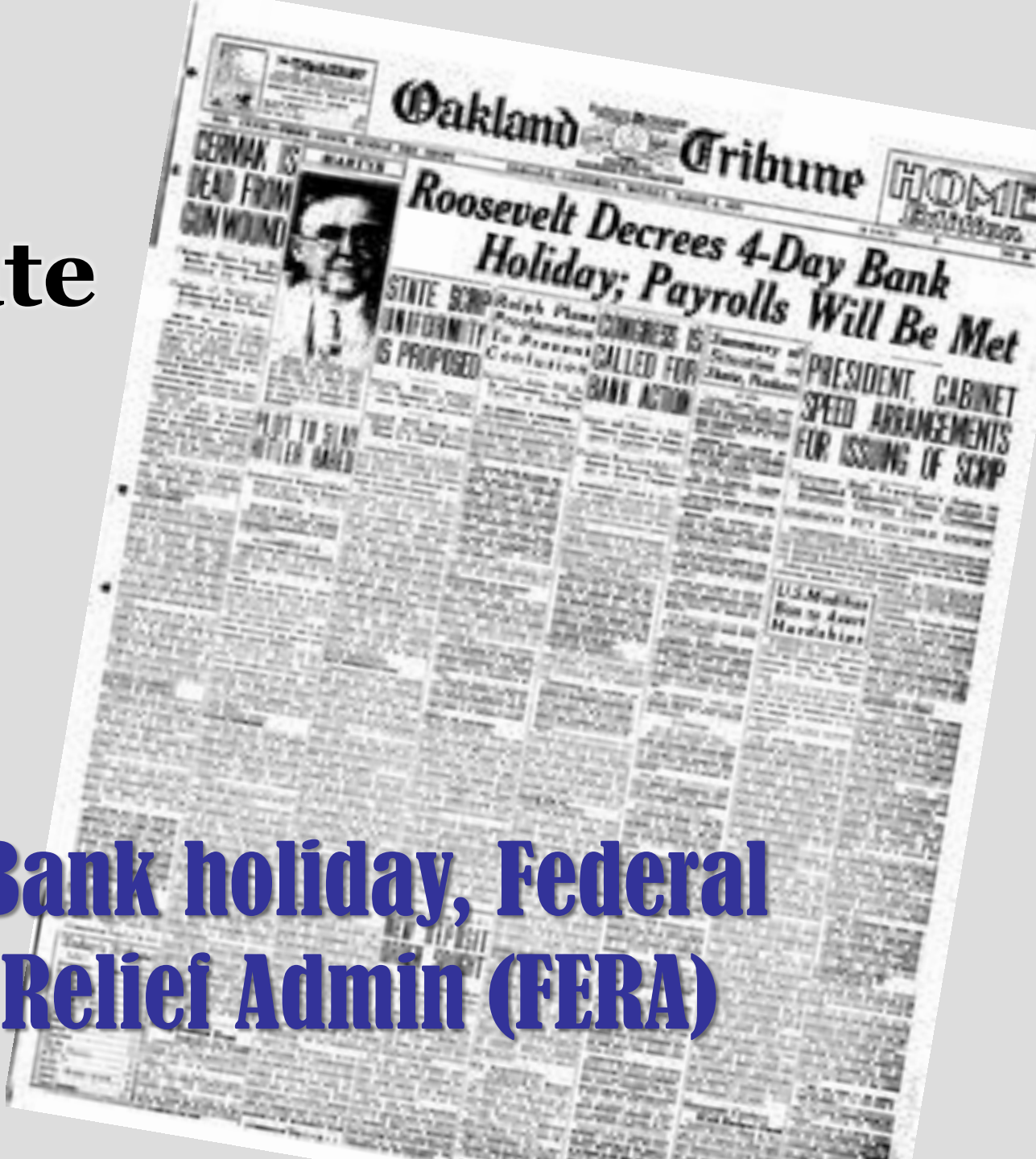
Fireside Chats



Relief

- Immediate help
- Money & support

Examples: Bank holiday, Federal Emergency Relief Admin (FERA)

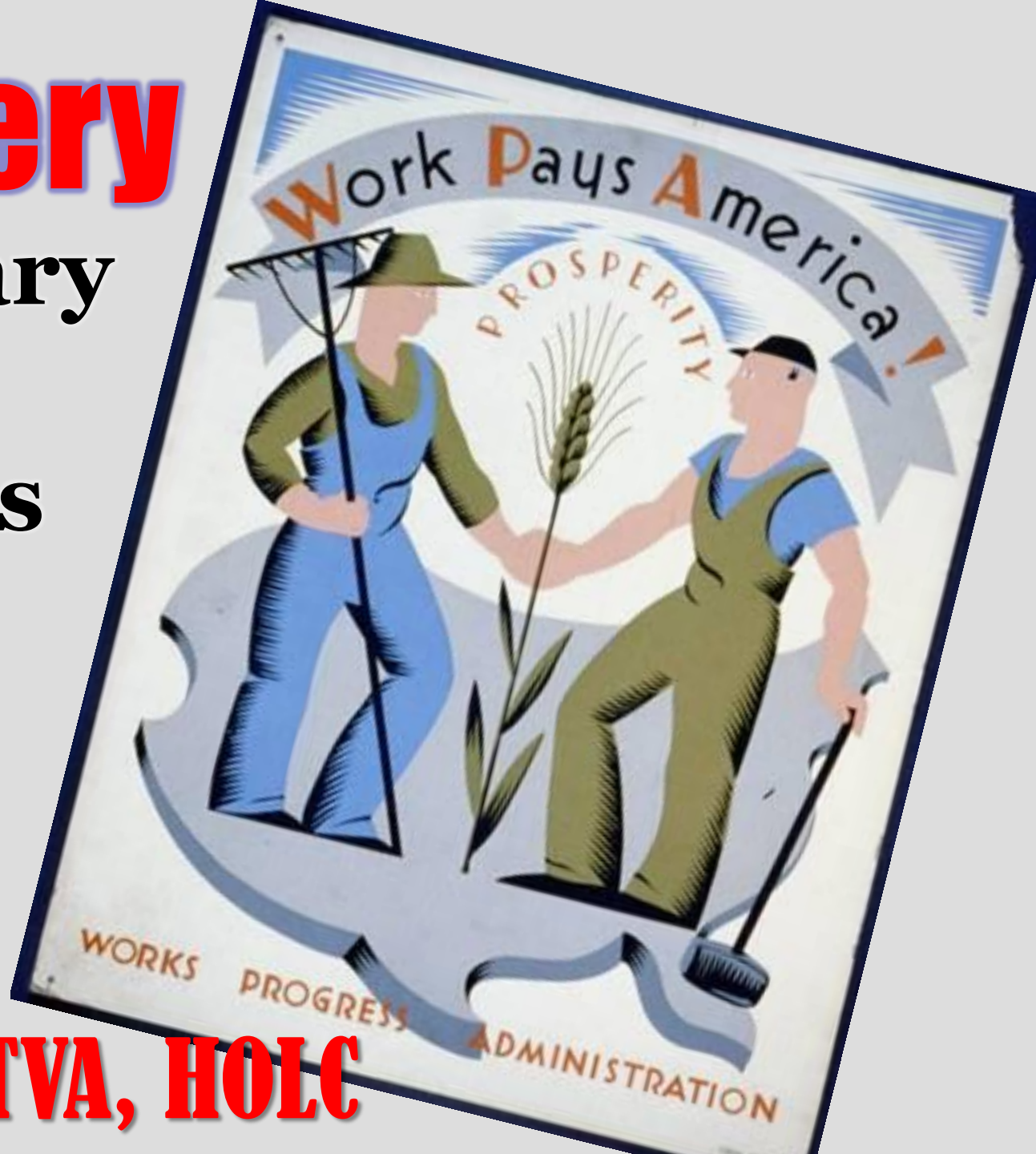


Recovery

- Temporary jobs & programs
- Restart demand

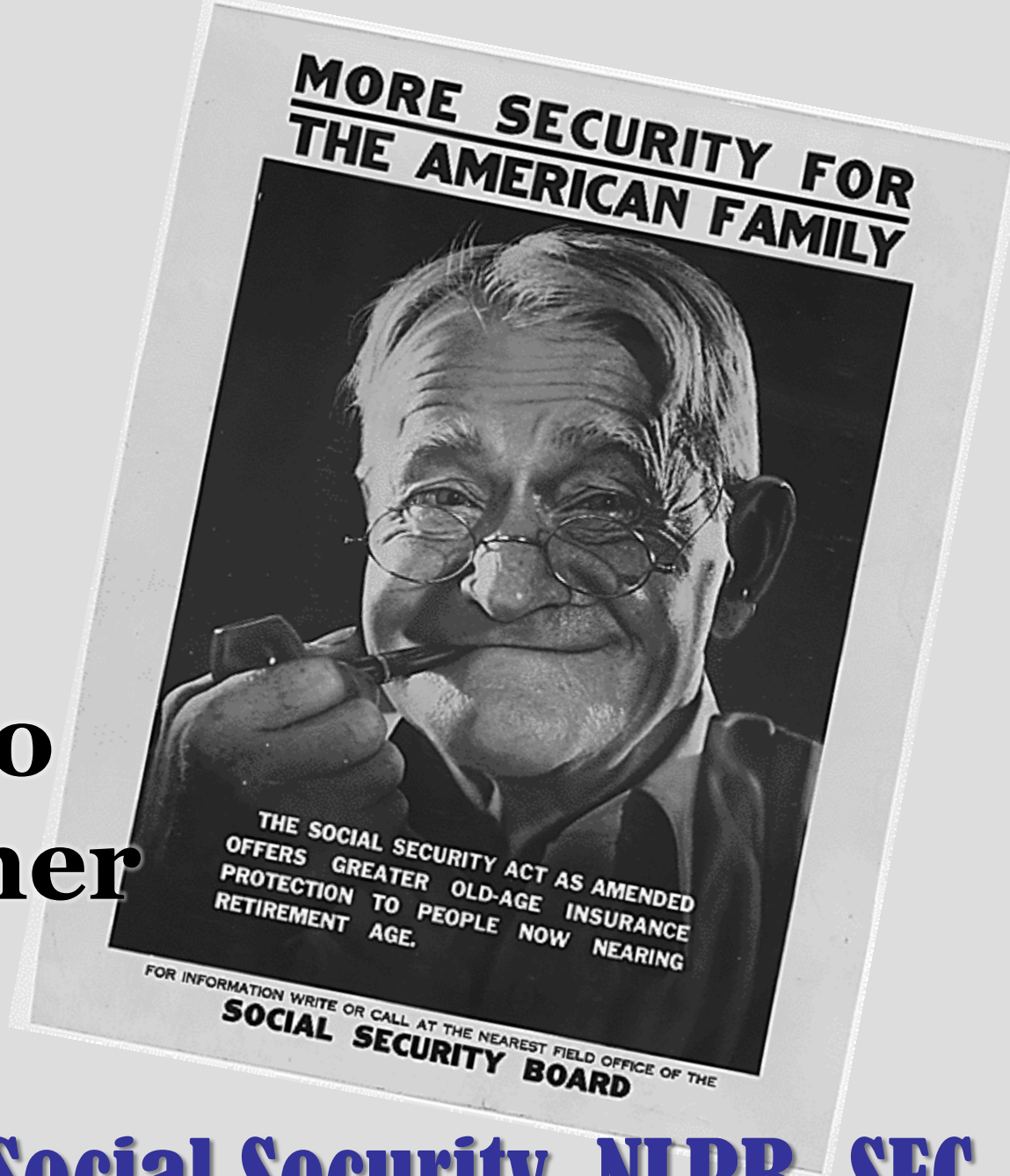
Examples:

WPA, AAA, TVA, HOLC



Reform

- Changes to laws
- Permanent programs to avoid another depression



Examples: FDIC, Social Security, NLRB, SEC

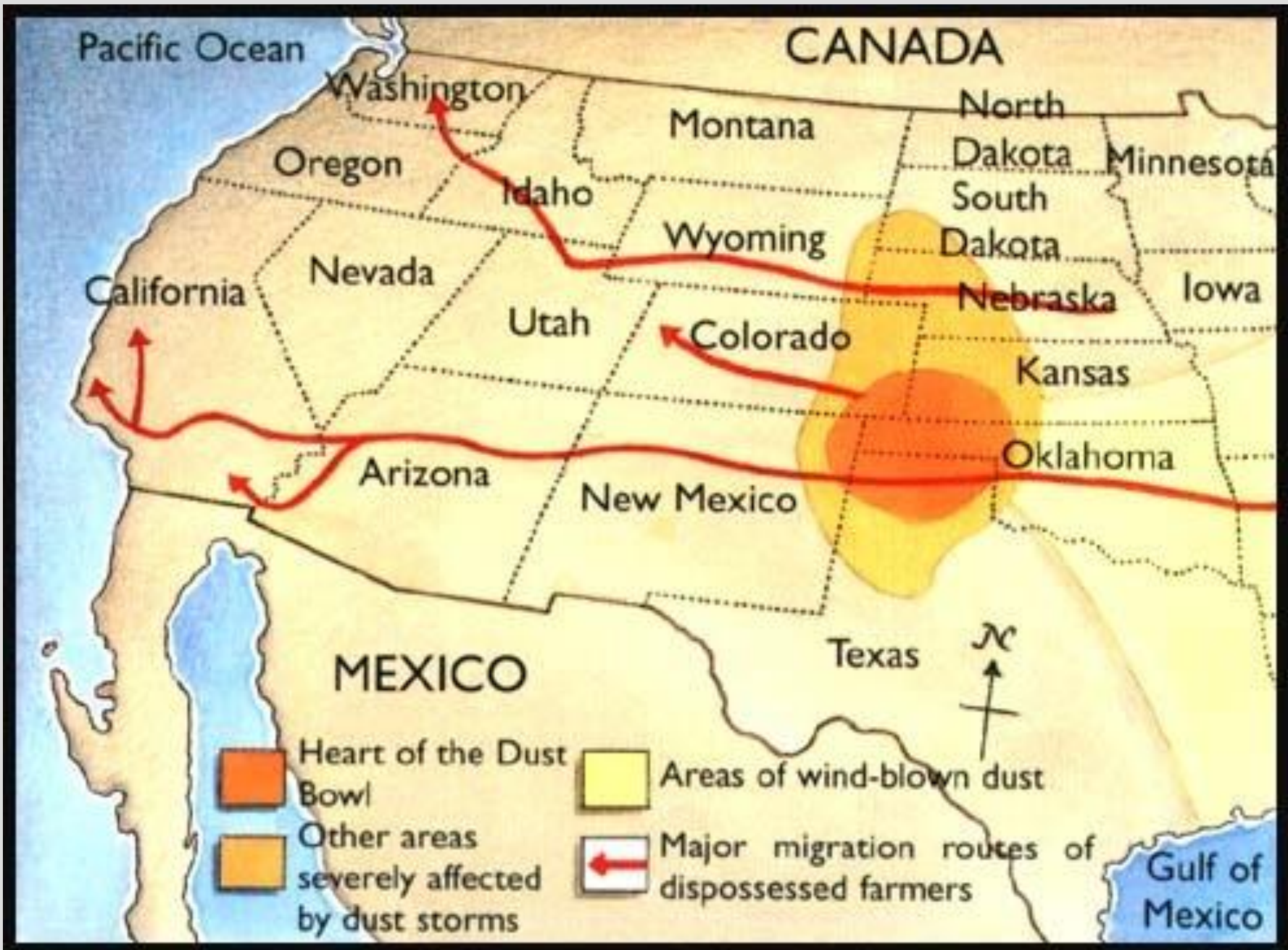


1935

The Dust Bowl

- **Drought and overfarming dry up land**
- **Huge dust storms spread across the US**







DUST STORM APPROACHING SPEARMAN, TEXAS.
APRIL 14, 1935



8er

31
—Y77FA2—MANTSAE

The Second New Deal

- **More programs after FDR's reelection**



1935

1936

1937

Criticism



- **BIG** government
- **Deficit spending**



Legacy of the New Deal

- **Government takes on a larger role in people's lives**
- **Many programs still in existence today**
- **However, US never fully recovered from Depression until WW2**

